

Sandeep Kumar

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PROFESSIONAL SUMMARY

Senior Developer with 10+ years of experience delivering innovative web, mobile, and digital marketing solutions. Expertise in WordPress, PHP, AWS, and Android development, with a passion for optimization and creating user-focused digital experiences.

EDUCATION

MBA in Finance | Guru Jambheshwar University, Hisar | Hisar, Haryana | 2013
B.Sc in Information Technology | Janardan Rai Nagar Rajasthan Vidyapeeth University | Udaipur, Rajasthan | 2011

SKILLS

Technical Support & Troubleshooting:

- End-to-end issue resolution (web/app/server)
- Debugging server errors, analyzing logs, diagnosing performance issues
- WordPress troubleshooting, plugin/theme conflicts

Cloud & Hosting:

- AWS (S3, SES, Route53, EC2, Lambda, CloudFront)
- CloudPanel, cPanel, Ubuntu/Linux Server Management
- SSL, DNS, Email Delivery (including SPF, DKIM, DMARC setup)

Web & App Development:

- WordPress (themes, plugins), WooCommerce
- HTML, CSS, JavaScript, PHP, MySQL
- Kotlin & Java for Android app development

- Firebase (Push Notifications, Real-time DB)

AI Skills:

- AI Tools & Automation: Proficient in leveraging AI tools (ChatGPT, Grok, Cursor AI, etc.) for content generation, research, workflow automation, data analysis, and creative ideation.
- Prompt Engineering: Skilled in writing effective prompts to get accurate and valuable responses from AI models.
- AI Integration: Familiar with integrating AI APIs into web apps or scripts to enhance productivity.

Tools & Platforms:

- Git, GitHub, Cloudflare, Google Analytics
- Android Studio, Visual Studio Code, FileZilla, Postman (APIs)
- Microsoft 365, Windows OS, Outlook (basic familiarity)

Soft Skills:

- Excellent verbal and written communication
- Fast learner, strong analytical and problem-solving ability
- Customer-centric mindset and team collaboration

KEY PROJECTS

- eCommerce Platforms: Built online stores with seamless UX, integrating various payment gateways and optimizing product catalogs for enhanced sales.
- Dating App & Website: Developed engaging, secure platforms, incorporating features like user profiles, matching algorithms, and real-time messaging.
- AWS Server Setup: Configured scalable cloud infrastructure, including setting up load balancers, auto-scaling groups, and monitoring systems.
- WordPress Themes: Created custom themes, including responsive designs, and implemented SEO best practices.
- Digital Marketing: Run many digital marketing campaigns for various company types.

WORK EXPERIENCE

- ❖ InsertCart | Support & Senior Development | Gurugram, Haryana
 - Developed high-performance custom websites and Android apps for clients, ensuring seamless user experiences and optimal functionality.
 - Managed AWS configurations (SES, S3, Lambda, CloudFront, DynamoDB) for scalable, secure solutions, including implementing cost-effective strategies and ensuring high availability.
 - Designed and developed WordPress themes/plugins, customizing functionality and appearance to meet specific client requirements and enhance user engagement.
 - Led server management, website migrations, and hosting setups, ensuring minimal downtime and smooth transitions for clients.
 - Optimized software and security configurations, implementing best practices to safeguard client data and maintain system reliability.
- ❖ Sona Koyo Steering Systems Ltd., Gurugram, as a system admin - 2012
- ❖ Godrej Services - 2014
- ❖ WordPress Theme Reviewer Team - 2016
- ❖ NeevBuild Tech as Website Developer & Digital Marketing